

Our Ref 60734 - 66

Quotation- Valid for 30 days

Date: 01/10/2019

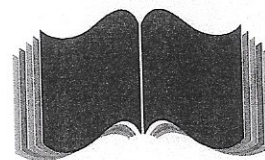
Benefits of Implementation of App Communications & Administration System

Benefits

The App will bring a range of benefits to the school the value of which cannot be readily quantified in Euro but which are significant and

- Transformational improvement in school communications bringing greater engagement with parents, students and the whole school community. This includes a broader range of news, much improved reach
- **Own Branded App** - Improved Public relations image, the school has its own branded App for Android & IOS providing access and using technology to best advantage
- **Integration of all channels** - The App integrates with school website and social media
- **Links to Schools Administration system** - VS Ware/Eportal/Aladdin system
- **Communications** - comprehensive style of communications which handle all schools communications needs - News, Notifications, Personal Notifications, Groups
- **Forms** - Parents can quickly and easily submit Absentee, Late notes, Permission to leave early,
- **Permission & Consent Forms** - Parents can quickly and easily submit consent on trips. List management is automated
- **Automated reminders** - system can send out automatic reminders for forms and payments
- **Payments Gateway** - Parents pay in two clicks, only see what they need to pay for, can only pay once
- **Security** - removing cash from school reduces various security risks and risk of misappropriation
- **VS Ware/Eportal** - Autofill of user name and password give parents seamless access to reports
- **Reporting** - Instant access showing parents/students/teachers who have the App and who don't.
- **Measurable** - Real time analytics showing number of times app is opened, page views and user activity
- **Gallery of Images** - All school published information can be found in one place - The App.
- **Centralisation of Information** - All school published information can be found in one place - The App.
- **Archive News** - Housekeeping is automated and only messages are archived
- **Calendar** - All school events in one place with category filtering
- **Communicators App** - Publish content from anywhere, quickly and easily in real time.
- **Reach 100%** - The App is the only communications system that can reach 100% of Students & Parents
- **SMART Texting** - When needed the App will guarantee 100% delivery of message by sending text message to those parents who do not have the App
- **Effectiveness** - School news and notifications are guaranteed to reach and alert the right person at the right time.
- **PR** - School news and notifications are guaranteed to reach and alert the right person at the right time.
- **Library of Images** - The App maintains one central cloud based library of school images
- **Duplication Of Work** - all duplication of work will be removed.

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UNIQUE SCHOOL
COMMUNICATIONS

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Benefits of Implementation of App Communications & Administration System

- **Reduce Carbon Footprint** - The school will reduce its use of paper and power.
- **Child Protection Guidelines - CloudCam** - Teachers can use their personal phones for taking photographs.
- **Child Protection Guidelines - Group Communications** - Coaches can move away from other unapproved platforms such as WhatsApp
- **Child Protection Guidelines - Report Bullying** - Students are encouraged to report bullying
- **Child Protection Guidelines - Parental Permissions** - Parents need to give school permission to communicate with son/daughter through App. This is done automatically through registration process.
- **GDPR** - Moving from paper based information gathering and storage of data to digital platforms improves security, privacy, retrieval and purging of personal data.
- **GDPR - Privacy** - only parents & students registered with the school can access the App
- **GDPR** - Permission granting & revoking. You are obliged to have processes in place to allow individuals grant and revoke permissions easily and quickly. Permissions in Parent profile provide this.